

> Teaching and Learning Licensing Options

Single-user licenses

IBM® SPSS® Statistics* GradPack

For students in advanced quantitative courses or those conducting graduate-level research. This powerful statistics package gives students the advanced statistics and techniques unavailable in most student software packages.

- **Eligible Participants** – Students
- **Tools Included** – IBM SPSS Statistics Base** plus IBM SPSS Advanced Statistics**, IBM SPSS Regression** and Amos™ Structural Equation Modeling (Amos available only on Windows®)
- **Platform** – Microsoft® Windows, Mac® and Linux®
- **Limitations** – No case or variable limits. Package is only for use on students’ personal computers.
- **Where to Buy** – Four-year licenses of IBM SPSS Statistics GradPack are available at campus bookstores and online at: www.journeyed.com, www.academicssuperstore.com, www.studentdiscounts.com and www.gradware.com. (Instructors: if this is a required or optional package for a specific course, you can request that your bookstore stock the IBM SPSS Statistics GradPack.)
- **Additional Information** – This package can be upgraded to a professional version with added modules at a special academic price

IBM SPSS Statistics GradPack Base*

For undergraduate statistical courses or MBA executive programs. IBM SPSS Statistics GradPack Base includes the full version of IBM SPSS Statistics Base with no case or variable limits. With IBM SPSS Statistics 18, other modules may be added through e-academy’s OnTheHub SPSS store, located at www.onthehub.com/spss.

- **Eligible Participants** – Students
- **Tools Included** – IBM SPSS Statistics Base
- **Platform** – Windows, Mac and Linux
- **Limitations** – No case or variable limits, can be upgraded, modules can be added, can be professionalized. Package is for student home use only.
- **Where to Buy** – You may lease a copy for 6 or 12 months at e-academy’s OnTheHub SPSS store, located at www.onthehub.com/spss. (Instructors: if this is a required or optional package for a specific course, you can request that your bookstore stock the four-year version of IBM SPSS Statistics GradPack Base.)

* IBM SPSS Statistics GradPack and IBM SPSS Statistics GradPack Base were formerly called the PASW® Statistics GradPack and PASW® Statistics GradPack Base.

** IBM SPSS Statistics Base, IBM SPSS Advanced Statistics and IBM SPSS Regression were formerly called PASW® Statistics Base, PASW® Advanced Statistics and PASW® Regression.



IBM SPSS Statistics Student Version***

For students beginning to learn statistics. With this version, students can spend their time learning statistics rather than software, thanks to the easy-to-use interface and comprehensive online help system.

- **Eligible Participants** – Students
- **Tools Included** – IBM SPSS Statistics Base
- **Platform** – Windows
- **Limitations** – This software allows up to 50 variables and 1,500 cases. IBM SPSS Statistics command syntax and scripting and automation capabilities are unavailable. Other modules cannot be used with this package. Package is for student home use only.
- **Where to Buy** – The IBM SPSS Statistics Student Version is available at campus bookstores. (Instructors: if this is a required or optional package for a specific course, you can request through Pearson Inc. that your bookstore stock the IBM SPSS Statistics Student Version.)

IBM SPSS Modeler* GradPack**

For students developing data mining skills. This package can be incorporated into courses that cover customer relationship management (CRM), Web mining, one-to-one marketing, database marketing, business intelligence and more. This package includes the fully functional version of the software, a reference guide and datasets.

- **Eligible Participants** – Students
- **Tools Included** – IBM SPSS Modeler[†], IBM SPSS Text Analytics[†]
- **Platform** – Windows
- **Limitations** – No case or variable limits
- **Where to Buy** – Lease a copy for 12 months at e-academy's OnTheHub SPSS store, located at www.onthehub.com/spss. (Instructors: you can request that your bookstore stock this package, or contact SPSS Sales at 1.800.543.2185 and select menu option 2.)

IBM SPSS Statistics Faculty Pack***

The IBM SPSS Statistics Faculty Pack was created to provide an easy and cost-effective means for educators to include statistics and quantitative methodology in their course curricula. IBM SPSS Statistics Faculty Pack combines the powerful statistics of the full IBM SPSS Statistics suite into an easily accessible product.

- **Eligible Participants** – Post-secondary educators
- **Tools Included** – IBM SPSS Statistics Base plus: IBM SPSS Advanced Statistics, IBM SPSS Bootstrapping[†], IBM SPSS Categories[†], IBM SPSS Complex Samples[†], IBM SPSS Conjoint[†], IBM SPSS Custom Tables[†], IBM SPSS Data Preparation[†], IBM SPSS Decision Trees[†], IBM SPSS Direct Marketing[†], IBM SPSS Exact Tests[†] (Windows only), IBM SPSS Forecasting[†], IBM SPSS Missing Values[†], IBM SPSS Neural Networks[†] and IBM SPSS Regression
- **Platform** – Windows, Mac and Linux
- **Limitations** – No case or variable limits. Package is for academic teaching use only.
- **Where to Buy** – Lease a copy for 12 months at e-academy's OnTheHub SPSS store, located at www.onthehub.com/spss.

*** IBM SPSS Statistics Student Version, IBM SPSS Statistics Faculty Pack and IBM SPSS Modeler GradPack were formerly called the PASW[®] Statistics Student Version, PASW[®] Statistics Faculty Pack and PASW[®] Modeler GradPack.

† IBM SPSS Bootstrapping, IBM SPSS Categories, IBM SPSS Complex Samples, IBM SPSS Conjoint, IBM SPSS Custom Tables, IBM SPSS Data Preparation, IBM SPSS Decision Trees, IBM SPSS Direct Marketing, IBM SPSS Exact Tests, IBM SPSS Forecasting, IBM SPSS Missing Values, IBM SPSS Modeler, IBM SPSS Neural Networks and IBM SPSS Text Analytics were formerly called PASW[®] Bootstrapping, PASW[®] Categories, PASW[®] Complex Samples, PASW[®] Conjoint, PASW[®] Custom Tables, PASW[®] Data Preparation, PASW[®] Decision Trees, PASW[®] Direct Marketing, PASW[®] Exact Tests, PASW[®] Forecasting, PASW[®] Missing Values, PASW[®] Modeler, PASW[®] Neural Networks and PASW[®] Text Analytics.

Textbook bundles

IBM SPSS Statistics Integrated Student Version (ISV)

Content is the same as Student Version, but this product is bundled with textbooks.

- **Eligible Participants** – Students
- **Tools Included** – IBM SPSS Statistics Base
- **Platform** – Windows
- **Limitations** – This software allows up to 50 variables and 1,500 cases. IBM SPSS Statistics command syntax and scripting and automation capabilities are unavailable. Modules cannot be used with this package. Package is for student home use only.
- **Where to buy** – How to buy/bundle software in your textbook: if you are an instructor interested in using a book already bundled with the ISV, or an author interested in bundling your book with the software, e-mail books@spss.com or call SPSS Sales at 1.800.543.2185, and select menu option 2.

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- **Platform** – Windows, Mac and Linux
- **Where to Buy** – Annual and perpetual licenses are available. Call 1.800.543.2185, select menu option 2 and ask to be connected to the SPSS representative for your school.

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