



SPSS User Conference

SPSS

'Work smarter, faster with SPSS'

Date: [Wednesday, February 25th 2009](#) 8am – 1pm

Venue: The Morrison Hotel, Ormond Quay, Dublin

8.00 – 8.45am	Registration & Breakfast
Start: 8.45 am	Welcome
09.00 – 09.30am	<p>Beginning the journey, collecting data.</p> <ul style="list-style-type: none"> ▪ First and foremost, gather 'good' data! <ul style="list-style-type: none"> ▪ Collect data via multiple channels and in multiple languages, capture data and deliver insights quickly using Dimensions. ▪ Use the SPSS Statistics 17.0 Missing Values module to assess the problem of missing values and how to deal with them for more reliable analysis ▪ Experiences in the field <ul style="list-style-type: none"> ▪ Learn from real-world case studies of how organisations— like your own—have saved time, money and enriched their results using SPSS Solutions.
09.30 – 10.30am	<p>Generating intelligence from data</p> <ul style="list-style-type: none"> ▪ Work Smarter with SPSS Statistics 17.0 <ul style="list-style-type: none"> ▪ Make productivity gains by utilising features in SPSS Statistics 17.0 ▪ Learn about the extensive range of statistical analysis and modelling techniques available and how you would use them. ▪ More results in less time! <ul style="list-style-type: none"> ▪ Learn about the improved reporting tools and graphical features in SPSS Statistics 17.0 ▪ Discover the new Custom Dialog builder, which allows you create interfaces for new or existing procedures ▪ Use the updated Syntax Editor of SPSS Statistics 17.0 so you can easily create test and correct syntax ▪ Move from data to decisions <ul style="list-style-type: none"> ▪ Gain the ability to integrate third-party applications and procedures, and graphics packages created in other applications ▪ Manage and customise your output to enable clear decision making.
10.30 – 10.50am	Tea & Coffee Break
10.50 – 11.30 am	<p>SPSS in Action - Victoria Vogel from Irish Maritime Development Office (IMDO)</p> <ul style="list-style-type: none"> ▪ How IMDO saved time and gained efficiency after implementing the 'SPSS IMDO Modelling Report' <ul style="list-style-type: none"> ▪ Hear the IMDO experience with SPSS Statistics 17.0 and gain useful insights to apply to your organisation
11.30 – 12.15pm	<p>From the desktop to the enterprise.</p> <ul style="list-style-type: none"> ▪ Extending your analysis <ul style="list-style-type: none"> ▪ Analyse unstructured data with better results using SPSS Text Analysis for Surveys ▪ Move beyond basic analysis and start achieving more accurate outcomes today ▪ Managing the data assets in your organisation <ul style="list-style-type: none"> ▪ Understand your organisations data assets and how to manage them ▪ Control the publication of your results throughout your organisation
12.15 – 12.30pm	Q&A session with SPSS experts
12.30 – 1.00pm	<p>Wrap up & Product Interaction</p> <p>SPSS Work Stations will be available to allow you the opportunity to view SPSS Solutions and interact with SPSS Experts. See for yourself:</p> <ul style="list-style-type: none"> ▪ SPSS Statistics 17.0 In Action ▪ The Power of SPSS Text Analysis for Surveys ▪ SPSS Dimensions bringing people's attitudes & preferences into your analytical decision making
1.00pm	Close